

MEDIAREGELING 2019



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Sinds 2016 is OPEN Rotterdam penvoerder van de Mediaregeling vanuit de Gemeente Rotterdam. De nieuwe aanpak van de Mediaregeling die sinds 2016 praktijk is, leert dat er niet alleen mooie tv-programma's worden gemaakt, maar dat de kwaliteit erg sterk is, dat er crossmediaal gewerkt wordt en dat er actief partners worden aangetrokken waardoor de maatschappelijk relevantie vergroot wordt. De makers vormen een mix van nieuw en bekend talent.

fIRa] R[c\ R_ OR_ PUN] 'cN['OR! 'ROM_RTRM] T V 'cN[T \ \ a
ORW[T O \ \ # \$ i " ' & \ a a R_ ONZ ' a R[' _ RTRM] T O R V '
 \ [a a N N [' b V a O R ' X N M R ' V Z \ _ R] T R Y O R [' R [' V T R_ V U a \] '
URa \ [a d V X R Y R [' c N [' [V R b d R & \ a a R_ ONZ ' R P [a R [a '
T R Z N N X a O \ \ _ & \ a a R_ ONZ ' R Z N X R_ ' c \ \ _ O R '
& \ a a R_ ONZ Z R_ ' a '
'

~ R'UbVQTRNN[] NX \ [O R_ P U R O a i g P U \] ' c R_ P U V M R [O R '
S \ [a R [' c N [' N [O R_ R V c R ' a R_ V T ' S [O R [' # \$ i " ' '
& \ a a R_ ONZ ' O V R O a O R T R Y R O V [T ' c N [' O R Z N X R_ ' j d R'UROOR ['
 \ \ T ' c \ \ _ O R X R [O R [' [V R b d ' a N M R [a ' d R'g V W ' ~ P U R_] \] '
O u c R_ V a R V a V ' c \ \ Z ' R [' \ \ \ a P \ [a R [a R [' d R' a R Y R [' \ [' '
 [R a d R_ X R [' \ [g R] b O Y P N a V X N [N R [' P \ [P_ R R a R [' '
_ b V Z U N_ a T \] R [a + R'g V W [N b d ' R [' N P a R S O R a \ X X R [' g V W '
O W O R \ [a d V X R Y R [T ' c N [' O R] _ \ O b P R [a R [' O R] _ \ O b P a R a '
 * \ \ # \$ i " ' & \ a a R_ ONZ ' g R Y S V U R a i c N [' Y R c R [' O R Y N [T \ V Z '
 \] ' O R g R d V a R ' a R T N [T ' a R'UROOR [' a V a [V R b d R'N P a b R Y R '
O R Y N [T U R O O R [O R & \ a a R_ ONZ ' R'c R_ U N M R [' R [' a V a U R a '
 [R a d R_ X c N [' Z N X R_ ' a b V a O R g R d R_ X d V a R ' c R_ ' a R_ X a O R '
S Y Z Y R [Z R O W V [& \ a a R_ ONZ ' R [' c R_ T \ \ a i O R_ R Y R c N [a R '
c N [' g d R Y O R_ R T R Y [T N Y ' O R V Z \ _ R] ' a R'N N [a \ [O N R '
Z R R_ d N N_ O R O V O R U b V Q T R N N [] N X Z R a i g P U '
Z R R O R [T a Q O R T \ R O R ' R c N b N a R ' R [' U R a O \ \ c \ R_ R [' c N ['
U V R_ V [N N [T R T R c R [' c R_ O R a R_] b [a R [' U R O O R [' O R O \ \ _ Y N T '
T R T R c R [' V [' U R a O R U \ b Q ^ Z R a X \ _ a [T > c N [' O R '
 ! R O W_ R T R Y [T R [' U R a] R [c \ R_ O R_ P U N] ' O \ \ # \$ i " ' '
& \ a a R_ ONZ ' a '
'

MEDIAREGELING IN 2019

~ R P V Z Z V ~ V R O V c R_ N [a d \ \ O R Y W X V ' c \ \ _ U R a '
a V X R [[R [' c N [' O R'N N [c_ N T R [' O R' a N N a b V a c V a S Y R O R [' b V a '
U R a \$ # ' c N [' # \$ i " ' & \ a a R_ ONZ ' a Y R] V P U N c \ [O g V W '
Z V [V N N Y c V R_ Y R O R [' N N [d R g V a [' x O O P_ U R O O R [' O_ V R '
] V a P U_ \ [O R] ' Y N N a T R c \ [O R [E V [Z N N_ a Z R V [R [V] '
O R P R Z O R_ a [' a V a N N \ [a c V T R [' d R O U ' N N [c_ N T R [j '
d N N_ c N [' O U b V a R V [O R Y W X d \ _ O R [' T R U \ [\ _ R R_ O a ' R O U '
T R U \ [\ _ R R_ O R'N N [c_ N T R [' Y R c R_ R [' Y '
a c a [\ T_ N Z Z N k ' ' R_ V R ' j O ~ R_ V R c N [' c Y T ' j O ~ R_ V R c N ['
V [a N T_ N Z ' a V_ R' R [' U O V P b Z R [a W_ R_ \] j T R Z N N X a O \ \ '
O U ' c R_ P U V M R [O R] _ \ O b P R [a R [' a R [' O R R Y c N [' O R '
] \ T_ N Z Z N k ' V V [' x O O P_ N Y a R' g V R [' O W # \$ i " ' & \ a a R_ ONZ j '
'

O R \ c R_ V T R a c a [\ T_ N Z Z N k ' g R [O a # \$ i " ' & \ a a R_ ONZ ' V ['
O R'Y \] ' c N [' x O x O b V a [_ V_ R R [' T \ R O R '] _ R V O V [T ' c N ['
a U R Z N k ' O R' d R' U N [a R_ R [E a_ R [O V [T' N P a b N M a R V a X b [' a ' R ['
P b Y a b b_ ^ O x < P b j \ [O R_ [R Z R [j ' N Z R [Y R c R [j '] \ _ a Y a R ' a F Y R '
R [] \ V a R X a '
'

t [' a V a N N Y V ' R_ c \ \ _ R R [' O R O_ N T ' c N [' ' O U P a O U P ^ O V [P # O a d > '
a V R T X R [O a ' R a V R T X R [O R' O R O_ N T R [' c N_ V S_ R [' a b ' ' R [' O R '
U a O O O R [' O U O O R b_ \ a [' x O O P_ V U V R_ c N [' N Y R R [' O R O_ N T '
c N [' ' U O O x Y b V a T R X R R_ Q_ U R a_ R' b V a N N a c N [' ' O O O P U '
d \ _ O a V [' x O x O a V R T X R [O R [' U R a_ R' a N [a i d \ _ O a V [' x O x O '
b V a T R X R R_ O a '
'

BIJZONDERHEDEN

~ V a g [O R_ R' c \ \ _ O R R Y O R [' g V W ' O R' O W a N [O O W O R '
O \ \ _ [a d V X R Y R [T ' c N [' O R' O V P b Z R [a W_ R_ N o o i t m e e r '
o v e r p r a t e n R [' O R] _ R Z V p_ R_ V [Z V \ a * \ \ _ O R R Y O R [' c N ['
U R a [R a d R_ X \] R [' a R Y R [' g V W \ [O R_ N [O R_ R' O R '
_ R Y a R O W a R [X \ Z ' a i d N N_ d R R R [' [R N X] _ R c V d ' U N C O O R ['
c N [' O R [V R b d R' O V P b_ R R X ' c N [' , N_ R Y c N [' f I R R ' R ['
' a R] U N [' c N [' + N_ Z R [U \ c R [' R [' U R a X \]] R Y R [' c N [' i g X V '
N N [' & \ a a R_ ONZ '] [Y Z V a R O a ' R [V R b d R' R_ V R G r o e n '
V o o r z i e n i n g c N [' O R T R O_ \ R O R_ ' f i_ \ R [' d \ _ O a '
T R U R_ Z \ [a R R_ O a V a R R [' S Y Z ' c \ \ _ U R a " N a b b_ U V a V_ V P U '
 ! b' R b Z ' a '
'

* \ \ _ O R ' R_ V R ' T u s s e n d e Z i n n e n ' c N ['
& N b d X \ a a [Y R P a c R j d N N_ V [g R ' a N O T R O V P u a R [' c N ['
' a N O O V P u a R_ ~ R N [' ~ \ d R [' d \ _ O R [' c R_ S Y Z O j g V W '
' ~ V O Y a d J R R X & \ a a R_ ONZ ' R [' # \$ i " ' & \ a a R_ ONZ ' R R [' [N b d R '
' N Z R [d R_ X V [T' N N [T R T N N [a R' a_ N M R_ ' g V W ' a R' g V R ['
T R d R R' a \] U R a i g \ T R [M N Z O R + # + ~ P U R_ Z ' a R T R [' c R_ '
& \ a a R_ ONZ ' R [a_ N N Y a R [' N [O R_ O R Y N [T_ W X U \ \ T a R] b [a '
d N ' O R' b V a c R_ X \ P u a R & (! "] R P N Y O W W J R a t / / & ' x O x O '
d N N_ O W O R' R R_ a R' a d R R' S Y Z ' b V a O R_ R R X ' d R_ O R ['
c R_ a \ [Q Z R a Y c R' c \ \ _ Q_ N P U a c N [' ~ R N [' ~ \ d R [' a R '
R R_ ' a R' N S R c R_ V [T 14.05 a l t i j d e e n s o o r t v o o r u i t d R_ O '
T R [\ Z V [R R_ O c \ \ _ O R ' ' R' a i e] R_ V Z R [a N ' d N_ O a V O R [' '
U R a " U \ _ a P b a j / V I Z S R' a k N Y a \ d \ _ O a O R' O V P b ' T i f f a n y ' s '
D r o o m T R [\ Z V [R R_ O c \ \ _ O R * R [V P R (* ~ d N_ O '
P N a R T \ _ V R '] \ _ a a '
'

#\T'c_\Xd N\A\id _Qa\Ob\OR\W\Q_\f\OR\ '\$R_f'
QVRZ RaUb['X\X\]_T_NZ Z NOWW# \$! " '&\aaR_ONZ '
ORT\ [[R\ j\ [b'aR'gVR ['gW\ \] 'xÜZ\VPUR ['OR&\aaR_ONZ '
! N_XRa\ T'' d N_Qd \ [[R\ ð Ra"] _a' VZ /R' a\cNY
&\aaR_ONZ 'V'RR ['N\ [TOB_VTR'' NZ R\ d R_X\ T'Z Ra'
MN_YW\ ['VRbd R&\aaR_ONZ 'R''] _aQ\ PbZ R\ a\N\ R' 'QVR'
QWV// &R [\] # \$! " 'TRYW\ a\X\OT V [] _RZ \p_RTNN [ð R ['

N [OR_] PPR [a'a\ \ [ORRYO'cN ['ORa_\XXR [URVO'R ['SReVOR'R'
d R_Xd W\RV V ['xÖxÖ'OR''] \RQ] _PROb_R! RQW_RTRM [T'
V [gNXR', \cVOYÖP'ð' RgR'NPaRV \ [a' a'N ['cN [bV'OR'
b_TR [aR\Z 'NPabRYR'P\ [aR [a [b'aRYNaR ['Z NXR [j'Z NN.'
\X\Z 'Z NXR_ 'ORa'NMOR'\] Q_NPUaR ['aRXb [[R ['
cR_YR [R [ð' RgR'ORa_\XXR [URVO'R ['SReVOWaRVaV [b [VRX V ['
OR'SYZ ¥R ['Z RQMS [Q' R [d R_RYO'ð'

TOEKENNINGEN EN TV-UITZENDINGEN IN 2019

gd N_aV 'a\RTXR [QV ['xÖÖP'R [\X'b\TRg\ [OR [V ['xÖÖP'
fi_VR [V 'a\RTXR [QV ['xÖÖP'R ['b\TRg\ [OR [V ['xÖxÖ\SYNaR_'
' 'Nb d V 'a\RTXR [QV ['xÖÖY\SRR_OR_R ['b\TRg\ [OR [V ['xÖÖP'

PRODUCENTEN

A shock Production
Petra Smulders
DikPakSneeuw
More Productions
Mieke van der Linden
SFFR / SportVibes
Het Regiehuis
Gallo Media
Gebroeders Groen
Rasheida Adrianus
Stichting Artertainment
Gallo Media
Szutkowski AV
Dive TV
Rauwkost CC
Sponsored By Nature
St Wijk-TV
A Shock productions
Stichting Peace Penguins
SFFR / SportVibes
SFFR / SportVibes
SFFR / SportVibes
Het Regiehuis
Chicks And The City
Stichting Grote Ogen
Sponsored By Nature
Chris de Krijger
DIVE TV
Oskow Bayhan
UNIEKO
Gebroeders Groen
door corona

PRODUCTIE

Waterkonijnen op stap
Nooit meer over praten
Pop Secret
Het gras bij de buren
DOGTV010, Rescue Dogs
Don Diego Poeder
De Inburgerking
Stad in transitie
Groen Voorziening
Ezki's Schoolleven (2)
Marja's Wonderlijke wereldstad
Green power kids
FFLEKKERNIKS4U
MC Laantje zoekt zijn passie (2)
Tussen de Zinnen in
Rotterdams Natuurlijk
ZLOG
Urban Expeditie
Maas Choir
Ghetto Dino
Loslaten
Surfweer
De Inburgerking (2)
Chicks On Screen
Sleutelaar Bulthuis Deelder
Rotterdam Eet
Maus
DE WACHT
ATLANTIKWALL
Rotterdamse Tinkeraars
Groen Voorziening (2)

VORM & UITZENDING

5-delige serie
docu
docu
6-delige serie
3-delige serie
docu
8-delige serie
6-delige serie
8-delige serie
5-delige serie
4-delige serie
8-delige serie
6-delige serie
5-delige serie
6-delige serie (deel 1 in 2019)
5-delige serie
6-delige serie
5-delige serie
uitgesteld door corona
docu
docu
docu
6-delige serie
7-delige serie
5-delige serie
uitgezonden in 2020
verwacht in 2020
verwacht in 2021
verwacht in 2020
uitgezonden in 2020
start in 2020 / deels uitgesteld

